

## Overview on printing custom "IT'S A DISASTER!..." books ...

Fedhealth prints a minimum of 25,000 books at a time to offer such deep discounts so we bundle small custom jobs together which may cause a delay in delivery (might take 60-90+ days for custom jobs.)

We customize books in the printing process in quantities starting at **1,000 units** and up (**no** upcharge for customization) and if grants don't allow for freight dollars we can offer to help. Quantities any lower than 1k are just too difficult to start and stop, but we can customize our standard books with free peel & stick labels to include your messages to local communities. If you have time constraints we normally ship standard books within 24-hour notice. Or check out our customizable **CD** options online.

Our **5th** Edition has **9** blank pages in front available for customization plus we can change entire book cover (including **changing the title!**) And the NOAA Weather Radio page can be customized for your local area. We'll work closely with whomever will be supplying custom data and format your files, brochures, maps, etc into our 5-3/8" X 8-3/8" page size. We prefer graphic files be saved 300 - 600 dpi in TIF, GIF or EPS format and emailed over. Text can be supplied in MS-Word, PDFs, etc – or, if data resides on a web page, we can copy & paste it into layouts for you. If camera-ready artwork is required, please mail it to our Tucson office.

Once we receive custom artwork, we design it into book-size pages and email drafts of covers and pages back & forth until your group approves. Then, once we have a bundled 25k job, we'll commit to the print queue. From that point it usually takes about 30 days to get books printed and ready for shipment and another 4-8 biz days to ship to a U.S. delivery address. (Basically - about 60-90+ days from the day you start sending artwork.) And we can start on artwork ANYTIME ~ even if you're waiting for funding or paper trails so everything's ready to go when it finally catches up!

We try to print every Quarter or so ~ and keep interested groups posted each time we go to print. Groups can increase Qty up to the day before we print (in case groups find more dollars while waiting). Also, we ask for **50%** down once we commit to print queue then balance after receipt of books. We can Invoice each transaction but will work closely with grant / accounting groups to provide whatever paperwork is needed. Some agencies prefer weekly or bi-monthly draw downs and others prepay. If this may be a problem, please call to discuss other billing options ... we can adjust. Also ... if you have a specific \$ figure you need us to back into let us know – we'll do whatever we can to help groups get the most books for the buck.

As fyi - this "tool" qualifies as community education or training under most grants and we can Invoice / receipt various groups if you are bundling different buckets of money together. (For example, we've had groups use dollars from floodplain grants, ODP Terrorism \$, CERT/Citizen Corps \$, general funds, etc and need paper trails for each dollar figure which we can provide.) Fedhealth pays for all customization costs and the value of our labor and services is classed as "match" (i.e. our donation to agencies and nonprofits). Plus our customizable tool provides a minimum \$4-to-\$1 return on "match" since it's 75% off list whether you do a custom print or purchase our standard books with custom labels.

Please note, Fedhealth is a sole source, small business registered on DoD's CCR (Dept of Defense's Central Contractors Registration) database and Ariba. We are on several State Procurement systems and can provide any paperwork needed to help agencies and nonprofits with purchases.

Hopefully this helps explain how flexible we are. We can be available for conference calls – even after hours. As fyi - we have several custom books viewable on our web site and can email examples in PDF if needed.

p.s. Check out our **Ad / Sponsorship** program ~ volunteers, Chambers and others can get local businesses involved by offering ads inside or on books and keep **100%** of the **\$\$** collected!

Stay safe, Bill & Janet Liebsch

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